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For Immediate Release

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State Electric Supply, Inc., Recognized with Wisconsin Governor's 2014 Trailblazer Award

***Janesville Business Owner Ellen Ramberg
Selected to Receive Statewide Women's
Business Award***

Madison, WI (February 28, 2014) - State Electric Supply, Inc., a long-standing woman-owned business located in Janesville, has been selected as a recipient of the 2014 Wisconsin Governor's Trailblazer Awards for Women in Business.

The Governor's Trailblazer Awards honor the rich legacy of women's business ownership across Wisconsin. Awards will be presented in a ceremony at the State Capitol on April 9, 2014, followed by a Trailblazer Luncheon sponsored by BMO Harris Bank. The 13 companies honored as the 2014 Trailblazer Award recipients represent six Wisconsin counties and a wide range of industries - including non-traditional industries for women.

"Private sector businesses are key to our state's job creation strategies. We are fortunate to have many women who have started a business and now employ their fellow Wisconsinites," said Governor Scott Walker. "I hope that these Trailblazers can serve as role models to other women who are considering opening a business and creating jobs."

State Electric Supply, Inc., Ellen Ramberg, Director, earned recognition in the Special Recognition in recognition of Ms. Ramberg's trailblazer history of entrepreneurship at a time when there were few resources and role models for women, and her company's history of business innovation and success, and a personal commitment to the community. The awards recognize the substantial contributions women-owned businesses make to Wisconsin's economy – businesses that have sustained families and anchored communities. Ms. Ramberg was commended for leadership and the lasting economic benefits the company brought to the state of Wisconsin, creating jobs and promoting innovation.

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2014 Governor's Trailblazer Awards
February 27, 2014
Page 2 of 2

The Governor's Trailblazer Awards for Women in Business are hosted by the Offices of the Governor, Office of the Lieutenant Governor, and Wisconsin Women's Council, with sponsorship from BMO Harris Bank, The WIDGET Source, Wisconsin Manufacturers and Commerce (WMC), Wisconsin Women's Business Certification Program, and Wisconsin Women's Business Initiative Corporation (WWBIC).

For a complete list of award recipients and more information about the award program, visit the Women's Council web site at www.womenscouncil.wi.gov/trailblazer.

ABOUT THE BUSINESS

State Electric Supply, Inc. / SES, Inc.

Ellen Ramberg is one of three founders of State Electrical Supply, Inc. The Janesville business was started in January 1955. In 1969, Ellen became the sole owner. Ellen credits success of the business to team work, dedication and good business standards. However, her staff and family feel the success of the business is from decades of love, passion and hard work by Ellen. State Electrical Supply, Inc., along with its customers, employees, vendors, electrical contractors, builders and business organizations has been her whole life. Ellen has maintained membership, served on many board of directors and donated money and products to professional and fraternal organizations. Ellen is retiring after selling the business to Steiner Electric Supply. *Nominated by Sue Conley, Executive Director, Community Foundation of Southern Wisconsin.*

"For 58 years Ellen ran her business working 6 days a week! She loves her work and the people her business serves," said Sue Conley.

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